
DAEDALUS
Sales & Marketing Consultants

Daedalus Sales & Marketing Consultants

- ❑ Formed 2007
- ❑ Represent companies with products, services , software and solutions in the aviation industry
- ❑ Provide sales and marketing support
- ❑ Steve Cobb, MD, has over 25 years experience in the travel industry
- ❑ Wide range of contacts at all levels and in all parts of airports

Daedalus Sales & Marketing Consultants

Representing



Daedalus Sales & Marketing Consultants

- ❑ Data
- ❑ Software
- ❑ Market Intelligence
- ❑ Consultancy
- ❑ Operations
- ❑ Distribution
- ❑ Marketing
- ❑ Customer Communication
- ❑ Online Technology
- ❑ Environmental Issues

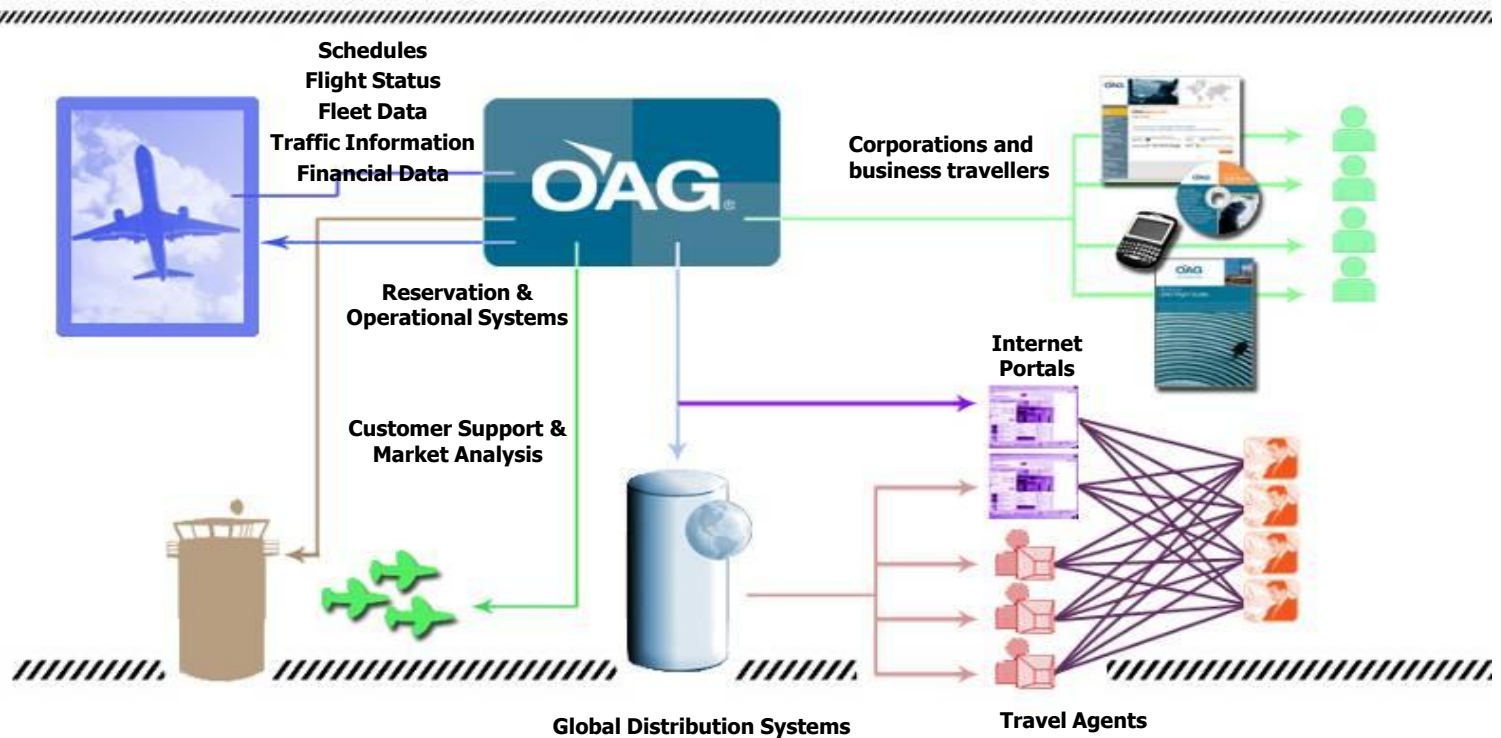
OAG Aviation Solutions



OAG is best known for its airline schedules database which feeds the world's global distribution systems and travel portals, and drives the internal systems of many airlines, air traffic control systems, aircraft manufacturers, airport planners and government agencies.

OAG Aviation provides airlines, airports and the air transport industry with the most accurate single source for airline information, analytical services and asset valuation support. It combines the strength of its worldwide airline distribution services including schedules distribution, timetables, codeshare services and connections marketing, with its market intelligence and analysis on global aircraft fleets, capacity supply, traffic demand, financial and operating performance and MRO (maintenance, repair and overhaul) data.

OAG Aviation Solutions



Timetables



Prague Route Mapper

Prague Airport

Flights from Prague
 City/Airport Date Time

Flights to Prague
 eg. Amsterdam or AMS

Please select your route by clicking on the destination on the map or using the search options above. [Need help?](#)

Flight Schedules

From: **Prague, Czech Republic**
 To: **London, United Kingdom - All Airports**
 Flights from Thursday 1 July 2010 To Wednesday 7 July 2010

Departs Apt	Time	Arrives Apt	Time	Week							Flight	Stops	
				thu 1	fri 2	sat 3	sun 4	mon 5	tue 6	wed 7			
PRG	08:00	LHR	09:15	→	→	→	→	→	→	→	→	BA 853	Non-Stop
PRG	09:40	LGW	10:35			→						U2 5496	Non-Stop
PRG	09:45	STN	10:40	→	→			→	→	→		U2 3066	Non-Stop
PRG	09:50	LGW	10:50	→	→			→	→	→		U2 5496	Non-Stop
PRG	11:00	LGW	11:55				→					U2 5496	Non-Stop
PRG	12:15	LHR	13:25	→	→	→	→					BA 855	Non-Stop
PRG	12:15	LHR	13:25							→		BA 855	Non-Stop
PRG	12:15	LHR	13:25						→			BA 855	Non-Stop

javascript:CustomValidateForm();

Timetables



From Amsterdam (AMS)

Validity	To	Frequency	Dep.	Arr.	Flight	alc	No of stops		
To BARCELONA (BCN) UTC+0200									
30Aug	-	129497	0810	0820	HV5131	737	NONSTOP		
-	1Aug	1	34507	0810	0820	HV5131	737 NONSTOP		
4Aug	29Aug	34507	0810	0820	HV5131	737	NONSTOP		
-	-	129497	0658	0668	KL1995	737	NONSTOP		
5Jul	-	129497	0940	1140	VY8301	320	NONSTOP		
-	4Jul	4567	0940	1160	VY8301	320	NONSTOP		
-	-	129497	0950	1200	KL1671	737	NONSTOP		
-	-	129497	1214	1420	HV5135	737	NONSTOP		
-	-	129497	1318	1620	KL1673	737	NONSTOP		
5Jul	-	129497	1658	1718	VY8118	320	NONSTOP		
-	4Jul	4567	1608	1718	VY8118	320	NONSTOP		
-	-	129497	1838	1848	KL1675	737	NONSTOP		
3Aug	29sep	2	4	1728	VY8225	320	NONSTOP		
-	22Aug	129497	1758	2010	KL1679	737	NONSTOP		
5Jul	31Jul	2	4	1818	VY8225	320	NONSTOP		
7Sep	11sep	129497	1838	1748	VY8118	320	NONSTOP		
-	3Jul	4	6	1818	2025	VY8225	320	NONSTOP	
7Aug	49sep	6	1818	2025	VY8225	320	NONSTOP		
43sep	-	129497	1838	2048	HV5133	737	NONSTOP		
20Aug	30sep	129497	1838	2048	HV5133	737	NONSTOP		
-	1Aug	129497	1838	2048	HV5133	737	NONSTOP		
-	-	129497	2030	2248	KL1677	737	NONSTOP		
30Jul	30sep	5	2100	2310	VY8223	320	NONSTOP		
14Sep	-	129497	2118	2328	VY8223	320	NONSTOP		
5Jul	26Jul	129497	2148	2398	VY8223	320	NONSTOP		
31Jul	10sep	129497	2148	2398	VY8223	320	NONSTOP		
10Sep	13Sep	1	567	2140	2398	VY8223	320	NONSTOP	
-	4Jul	4567	2140	2398	VY8223	320	NONSTOP		
To BASEL (BSL) UTC+0200									
13Sep	-	12945	0817	0928	LJ1042	320	NONSTOP		
-	8Sep	3	0818	0920	LJ1044	320	NONSTOP		
-	-	129497	1230	1368	AF1201	ARJ	NONSTOP		
-	6Sep	129497	1340	1588	LJ1044	320	NONSTOP		
-	12Sep	2	45	7	1288	1416	LJ1044	320	NONSTOP
13Sep	-	12945	7	1768	1910	LJ1044	320	NONSTOP	
-	-	12945	7	2048	2213	AF1203	ARJ	NONSTOP	
To BEIJING (PEK) UTC+0800									
-	-	129497	1738	*0658	KL0807	74M	NONSTOP		
-	-	129497	2058	*1248	CZ346	777	NONSTOP		
To BELFAST (BFS) UTC+0100									
-	-	12945	6	1840	L26776	320	NONSTOP		
-	-	12945	7	1700	L26778	320	NONSTOP		
-	-	12945	7	1730	1806	L26776	320	NONSTOP	
To BELGRADE (BEG) UTC+0200									
-	-	1	1310	1658	JJ272	737	1STOP		
-	-	234	67	1310	1628	JJ268	737	NONSTOP	
-	-	5	1310	1648	JJ272	737	1STOP		
To BERGEN (BGO) UTC+0200									
23Aug	-	129497	0740	0920	KL1185	737	NONSTOP		
-	-	129497	1028	1210	KL1187	770	NONSTOP		
-	-	129497	1340	1528	KL1186	737	NONSTOP		
-	-	129497	2060	2230	KL1193	737	NONSTOP		
To BERLIN (TXL) UTC+0200									
29sep	-	4	0850	0906	HV8673	737	NONSTOP		
-	-	129497	0858	1010	KL1821	737	NONSTOP		
-	-	129497	0958	1110	KL1823	737	NONSTOP		
-	-	129497	1330	1448	KL1820	737	NONSTOP		
-	25Aug	3	1340	1468	HV8675	737	NONSTOP		
-	27Aug	1	5	1358	HV8675	737	NONSTOP		
-	30sep	5	1358	1810	HV8675	737	NONSTOP		
-	20Aug	5	1440	1858	HV8675	737	NONSTOP		
-	50sep	7	1800	1818	HV8675	737	NONSTOP		
30Aug	-	129497	1838	1788	KL1833	737	NONSTOP		
-	-	1	3	1860	2106	HV8675	737	NONSTOP	
-	-	129497	2038	2180	KL1835	737	NONSTOP		
To BIARRITZ (BIQ) UTC+0200									
8Jul	26Aug	4	0710	0928	HV8225	737	NONSTOP		
-	24Aug	2	1130	1328	HV8225	737	NONSTOP		
29sep	-	4	1240	1428	HV8225	737	NONSTOP		
30Aug	-	1	7	1828	2028	HV8225	737	NONSTOP	
-	-	1	7	1828	2120	HV8225	737	NONSTOP	

To Amsterdam (AMS)

Validity	To	Frequency	Dep.	Arr.	Flight	alc	No of stops			
From BARCELONA (BCN) UTC+0200										
-	-	129497	0830	0860	KL1864	737	NONSTOP			
5Jul	-	129497	0948	0910	VY8300	320	NONSTOP			
-	4Jul	4567	0948	0908	VY8300	320	NONSTOP			
30Aug	-	129497	0910	1130	HV5132	737	NONSTOP			
-	1Aug	1	34507	0910	1130	HV5132	737	NONSTOP		
4Aug	29Aug	34507	0910	1130	HV5132	737	NONSTOP			
-	-	129497	1008	1228	KL1695	737	NONSTOP			
5Jul	-	129497	1218	1430	HV5117	320	NONSTOP			
-	4Jul	4567	1210	1430	VY8117	320	NONSTOP			
-	-	129497	1338	1660	KL1672	737	NONSTOP			
3Aug	29sep	2	4	1430	1660	VY8224	320	NONSTOP		
-	-	129497	1618	1728	HV5136	737	NONSTOP			
6Jul	31Jul	2	4	1620	1740	VY8224	320	NONSTOP		
-	78sep	112sep	2	4	6	1820	1740	VY8224	320	NONSTOP
-	3Jul	4	6	1820	1740	VY8224	320	NONSTOP		
7Aug	49sep	6	1820	2040	1740	VY8224	320	NONSTOP		
5Jul	30Jul	5	1808	1920	KL1674	737	NONSTOP			
14Sep	-	129497	1818	2040	VY8222	320	NONSTOP			
5Jul	26Jul	129497	1848	2058	VY8222	320	NONSTOP			
31Jul	10sep	129497	1848	2058	VY8222	320	NONSTOP			
10Sep	13Sep	1	567	1848	2058	VY8222	320	NONSTOP		
-	4Jul	4567	1848	2058	VY8222	320	NONSTOP			
-	-	129497	1848	2220	KL1676	737	NONSTOP			
49sep	20Aug	129497	2108	2308	KL1695	737	NONSTOP			
-	-	129497	2138	2358	HV5134	737	NONSTOP			
2Aug	30sep	12945	7	2138	2358	HV5134	737	NONSTOP		
-	1Aug	12945	7	2138	2358	HV5134	737	NONSTOP		
From BASEL (BSL) UTC+0200										
-	-	12945	0817	0768	AF1200	ARJ	NONSTOP			
13Sep	-	12945	0820	0748	LJ1041	320	NONSTOP			
-	8Sep	3	0820	0780	LJ1043	320	NONSTOP			
-	6Sep	1	1000	1210	LJ1043	320	NONSTOP			
-	12Sep	2	45	7	1108	1238	LJ1043	320	NONSTOP	
-	-	12945	1442	1618	AF1202	ARJ	NONSTOP			
13Sep	-	12945	7	1608	1730	LJ1043	320	NONSTOP		
From BEIJING (PEK) UTC+0800										
-	-	129497	1108	1818	KL0808	74M	NONSTOP			
-	-	129497	1420	1838	CZ346	777	NONSTOP			
From BELFAST (BFS) UTC+0100										
-	-	12945	6	1348	L26775	320	NONSTOP			
-	-	12945	7	1408	L26775	320	NONSTOP			
-	-	12945	7	1438	1708	L26775	320	NONSTOP		
From BELGRADE (BEG) UTC+0200										
-	-	1	5	0940	1210	JJ272	737	NONSTOP		
-	-	234	67	0940	1210	JJ262	737	NONSTOP		
From BERGEN (BGO) UTC+0200										
-	-	129497	0838	0818	KL1184	737	NONSTOP			
23Aug	-	129497	1040	1220	KL1188	737	NONSTOP			
-	-	129497	1338	1518	KL1188	737	NONSTOP			
-	-	129497	1728	1908	KL1190	737	NONSTOP			
From BERLIN (TXL) UTC+0200										
-	-	129497	0718	0840	KL1818	737	NONSTOP			
29sep	-	4	0848	1008	HV8674	737	NONSTOP			
-	-	129497	1118	1238	KL1822	737	NONSTOP			
-	-	129497	1238	1388	KL1824	737	NONSTOP			
-	25Aug	3	1358	1558	HV8676	737	NONSTOP			
-	27Aug	1	5	1580	1718	HV8676	737	NONSTOP		
-	30sep	5	1588	1718	HV8676	737	NONSTOP			
-	20Aug	5	1788	1788	HV8676	737	NONSTOP			
-	50sep	7	1858	1818	HV8676	737	NONSTOP			
-	-	129497	1908	1928	KL1836	737	NONSTOP			
-	-	129497	1858	2018	KL1834	737	NONSTOP			
30Aug	-	1	3	2148	2308	HV8676	737	NONSTOP		
From BIARRITZ (BIQ) UTC+0200										
8Jul	26Aug	4	1000	1200	HV8226	737	NONSTOP			
-	24Aug	2	1400	1600	HV8226	737	NONSTOP			
29sep	-	4	1810	1710	HV8226	737	NONSTOP			
30Aug	-	1	7	2190	2390	HV8226	737	NONSTOP		
-	-	1	7	2158	2358	HV8226	737	NONSTOP		

Marketing



www.lot.com



Departing: Thursday, 08 Oct

From: Kiev, Ukraine To: New York, NY, USA

From: New York, NY, USA To: Kiev, Ukraine

[Display Printable Page](#)

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[More Flights](#)

[Cancel - Return to Trip Plan](#)

Direct Flights/Selected Connections [Customize Connections](#)

Add To Trip Depart Arrive Flight No Stops Equip Elapsed

Flights which match your personal preferences

<input type="checkbox"/>		1:00p	KBP B	4:25p	JFK 4	VV 131	Non-stop	763	10:25
<input type="checkbox"/>		2:30p	KBP B	8:45p	JFK 4	LO 752/LO 026	Via WAW	735/763	13:15

Flight Status

New Trip

Flights

Hotels

Cars

Open Trip

Travel Tools

Downloads

Travel Links

Help

Exit

Data



Data

- Schedules Data
- Fleet Data
- Flight Status Data
- MRO Forecast Data
- ICAO Traffic Data
- Ancillary Aviation Data (minimum connecting times, daylight saving times, location codes, airline codes, aircraft codes, airport diagrams, seat configurations, seat maps)

Market Intelligence Software



Software

- OAG MAX – CD and online schedules analysis software
- Schedules iNET – CD and online schedules analysis software
- Fleet iNET – CD and online fleet analysis software
- Connections Builder – module of Schedules iNET
- ICAO Traffic Data – module of OAG MAX
- Aviation Mapping
- MRO Forecast

OAG MAX ONLINE



Flights LHR-JFK 7 June 2010

Airline Code	Departure Airport	Arrival Airport	Frequency	Number of Seats
AA	LHR	JFK	34	8,398
BA	LHR	JFK	42	13,384
DL	LHR	JFK	14	3,444
KU	LHR	JFK	3	819
VS	LHR	JFK	21	7,469

OAG MAX ONLINE



Flights LHR-JFK 7 June 2010

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VS	LHR	JFK	21	7,469



Total Number of Seats

Carrier Airline Code /
Departure Airport Code /
Arrival Airport Code

- AA / LHR / JFK
- BA / LHR / JFK
- DL / LHR / JFK
- KU / LHR / JFK
- VS / LHR / JFK



Frequency

Carrier Airline Code /
Departure Airport Code /
Arrival Airport Code

- AA / LHR / JFK
- BA / LHR / JFK
- DL / LHR / JFK
- KU / LHR / JFK
- VS / LHR / JFK

RDC Aviation



RDC Aviation specialises in air transport consultancy and route development software. The team of experienced consultants also support environmental and emissions analysis across aviation networks.

With extensive experience in route development plans, network analysis, traffic forecasting, and environmental and emissions analysis their team of consultants and analysts have the skills and knowledge to suit your needs.

They also have a range of software solutions for route economics and emissions analysis.

Consultancy



Consulting

- New Route Development – airport / airline network development
- Performance Reporting – assessing route and network performance
- Long Term Forecasting – strategic forecasts for airport master plans
- Commercial Appraisal – assisting airport acquisitions
- Aircraft Emissions – calculating aviation’s environmental impact
- Data Reporting – providing aviation related data for internal analysis

RoutePro Software



- route operating economics and profitability software
- Analyse the profitability of any air route
- Compile multi-leg sectors
- Assess the impact of airport charges discounts
- Compare the turnaround charges at different airports
- Benchmark operating costs for a variety of aircraft
- Mapping functionality – single route and network capability
- Share centre allowing edit and view function capability for third parties



RoutePro Software

700 airports from every Continent complete with full published airport charges

Over 800 different airline / aircraft combinations

The screenshot displays the RoutePro software interface with several key sections:

- route study:** Includes fields for Origin (Brussels National (BRU)), Destination (Hyderabad (HYD)), Via, Airline (Jet Airways), Aircraft (B777-300ER), Frequency (7 flights per week), Study Type (Fare Based selected), Fare (80 GBP), and Start Date (Jan 2010). A "launch study" button is present.
- route manager:** Shows "62 Saved Routes > Route Centre" and "0 Saved Networks > Network Centre". A "Last Viewed" list includes routes like LHR - DME Transaero B767-300ER and BRU - HYD Jet Airways B777-300ER.
- aircraft benchmark:** Features fields for Origin, Destination, Airline, and Aircraft, with a "benchmark" button and a "flights per week" input.
- share centre:** Displays "32 Routes in Private Share Centre > Share Centre" and "0 Routes in Public Share Centre > Public Share Centre". A "Last Viewed" list includes routes like TLL - LGW Estonian Air B737-500 and MST - LCYo Luxair ERJ-135.
- data centre:** Includes an "Airport" field and a "View Details" button.
- product status:** Shows "1324 Airport charges in database" and "1200 Airline/Aircraft combinations".
- user preferences:** A dropdown menu at the bottom right.

Navigation elements include "HUB Maintenance", "Help", and "Logout" at the top.

Access saved studies

Examine database costs

Share route studies online

RoutePro Software

route study page

Study Name: BRU - HYD Jet Airways B777-300ER

save as delete export share close Help Logout

study summary

BRU - HYD Jet Airways B777-300ER GBP

Revenue: 68,851,826 **Costs: 68,851,186** **Profit: 639**

Annual Sectors:	730	Cost per ASK	0.035
Annual Capacity:	266450	Rev per ASK	0.035
Annual Passengers:	186515	Profit Margin:	0.0%
Load Factor:	70.0%	Average Fare:	332.88

Block Time: 555 mins Distance: 7393 km

View Details Breakeven Profit & Loss

breakeven costs breakeven revenue

Aircraft	21227	Breakeven LF	70.0%
Fuel	34507	On-board Load	255.5
Passengers	13719	Fare Income	85050
Airport	1255	Ancillaries	0
Handling	3222	Airport Taxes	5014
Navigation	4464	Freight	4252
Overhead	13433	Other Income	0
Other	2490		
Total	94317	Total	94317
Cost per ASK	0.035	Rev per ASK	0.035

Route Airline Origin Destination Revenue Year 1 Years 2-4 apply changes

Start Date: 01/2010

Summer Starts: April

Winter Starts: November

Block Time: 555 minutes

Currency: GBP

Distance Units: kilometres

Route: BRU - HYD

Fully Allocated Profit & Loss

Year	Profit
Year 1	0
Year 2	~180,000
Year 3	~350,000
Year 4	~550,000

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Year summary 1

Detailed calculations

Sector operating costs and breakeven

4-year results

Cost details and other variables

Online Products



Category	BDR (LONDON)	BKK (LONDON)	BOM (LONDON)	MUC (LONDON)	MNL (LONDON)
Airline Charges					
Landings	1,114.25	1,168.25	789.25	285.25	435.24
Take-off & manoeuvres	0.00	0.00	199.00	480.00	0.00
Terminal fee	220.40	227.41	0.00	170.24	213.20
Terminal Charges					
Passenger	0.00	0.00	0.00	794.00	26.24
RF - Airline	27.00	0.00	0.00	0.00	0.00
Airline Security	24.40	0.00	0.00	0.00	0.00
Airport Charges	1,466.05	1,495.66	989.25	1,860.24	674.48
Average Per Fee	0.4	0.5	0.3	0.6	0.3
Passenger Charges					
Security	0.00	0.00	0.00	0.00	0.00
RF - Airline	0.00	0.00	0.00	0.00	0.00
Airline Security	0.00	0.00	0.00	0.00	0.00
Total Per Fee	0.4	0.5	0.3	0.6	0.3
Average Per Fee	0.4	0.5	0.3	0.6	0.3
Passenger					
Average Per Fee	0.4	0.5	0.3	0.6	0.3

Airportcharges.com

- Airportcharges.com
- Contains over 2,000 airports
- Download official charges document
- Examine our pro-form summary
- Analyse historical charges and variations (am/pm, peak/offpeak etc)
- Benchmark costs at up to 5 airports

Publications



Data



- Airport charges
- Passenger data (MIDT)
- European geo-demographic data
- Airline operating cost data
- Emissions data

Goldenware Travel Technologies



GoldenWare Travel Technologies, LLC is a market leader in the electronic display of flight and transactional information, Web, mobile and wireless enabled tools to the airline industry. GoldenWare provides completed applications for customization, XML feeds and APIs to access important dynamically updated information . Customers include Air Canada, Alaska Airlines, American Airlines, American Express, Air France, Alitalia, Brussels Airlines, Egypt Air, Emirates, Hawaiian Airlines, Lufthansa Airlines, Midwest Airlines, OAG, Singapore Airlines, SkyTeam, Star Alliance, and United Airlines.

Downloadable Timetables



Air France PC TravelDesk

AIR FRANCE SKYTEAM

TravelDesk

Horaires Plus d'options

Accueil Retour Contacts Aide

De: Paris-Ch. De Gaulle FR (CDG) [imprimer](#)

Vers: Casablanca Metro MA (CAS)

Date: 31 May 2005

Vol	De	Départ	Vers	Arrivée	Via	M	T	W	T	F	S	S
AF2196	CDG	0935	CMH	1040		✓	✓	✓	✓	✓	✓	✓
AF2496	CDG	1250	CMH	1355		✓	✓	✓	✓	✓	✓	✓
AF1896	CDG	1535	CMH	1640		✓	✓	✓	✓	✓	✓	✓
AF1696	CDG	2105	CMH	2210		✓	✓	✓	✓	✓	✓	✓
AF7622/AF3396	CDG	1055	CMH	1330	BOD	✓	✓	✓	✓	✓	✓	✓
AF7782/AF3312	CDG	1030	CMH	1320	TLS	✓	✓	✓	✓	✓	✓	✓
AF7668/AF3324	CDG	1835	CMH	2200	MRS	✓	✓	✓	✓	✓	✓	✓
AF7730/AF3316	CDG	1715	CMH	2125	ITE	✓	✓	✓	✓	✓	✓	✓

Horaires

Itinéraire

recherche

vols retour

Obtenir une mise à jour

Visiter le site Air France

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Mis à jour le 15 mai 2005

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Downloadable Timetables



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